

CRYSTAL L. BRANDOW, PHD

clbconsulting@icloud.com | www.meetclb.com

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EDUCATION

UNIVERSITY AT ALBANY, SUNY, Albany, New York

Doctorate in Health Communication	2016
Master of Arts in Communication	2009
Bachelor of Arts in Rhetoric and Communication	2006

EMPLOYMENT

POLICY RESEARCH ASSOCIATES, Delmar, New York

Senior Project Associate I	2018-Present
<ul style="list-style-type: none"><li>Project Director/Program Implementation Team Lead for NIJ's Comprehensive School Safety Initiative</li></ul>	
Senior Project Associate I	2017-2018
<ul style="list-style-type: none"><li>Assistant Director for SAMHSA's Program to Achieve Wellness</li><li>Assistant Director for SAMHSA's Expanding the Adoption of Workplace Mental Health Approaches</li></ul>	
Project Associate II	2016-2017
<ul style="list-style-type: none"><li>Assistant Director for SAMHSA's Program to Achieve Wellness</li><li>Assistant Director for SAMHSA's Emotional Wellness and Mental Health in the Workplace</li></ul>	
Project Associate	2015-2016
<ul style="list-style-type: none"><li>Coordinator for SAMHSA's Program to Achieve Wellness</li></ul>	
Consultant	2014-2015
Project Assistant	2011-2012
<ul style="list-style-type: none"><li>Project Assistant for SAMHSA's GAINS Center for Behavioral Health and Justice Transformation</li></ul>	

THE RESEARCH FOUNDATION AT UALBANY, Albany, New York

Project Support Specialist

<ul style="list-style-type: none"><li>Reproductive Healthcare Disparities as a Function of How Women Communicate in Small, Ethnically Diverse Communities</li></ul>	2013-2014
<ul style="list-style-type: none"><li>Overcoming Barriers to African American Women's Reproductive Healthcare Seeking</li></ul>	2010-2013

UNIVERSITY AT ALBANY, SUNY, Albany, New York

Instructor of Record

<ul style="list-style-type: none"><li>COM372: Persuasion in Media</li></ul>	Fall 2014
<ul style="list-style-type: none"><li>COM376: Empirical Studies in Persuasion, including distance learning</li></ul>	Spring 2014

Teaching Assistant to Dr. Mihye Seo	
▪ Co-taught and assisted with "Empirical Studies in Persuasion"	Fall 2013
Teaching Assistant to Dr. Barbara Fehr	
▪ Assisted with COM265: Introduction to Communication Theory	Spring 2013
Teaching Assistant to Dr. Michael Barberich	
▪ Assisted with COM265: Introduction to Communication Theory	2008-2009
COMMISSION ON ECONOMIC OPPORTUNITY, Troy, New York	
Program Development Coordinator	2010-2011
Communications and Development Assistant	2010
FAMILIES TOGETHER IN NEW YORK STATE, Albany, New York	
Resource Development & Public Policy Specialist	2009-2010
Outreach & Development Coordinator	2007-2009

REFEREED CONFERENCE PAPERS & PRESENTATIONS

Brandow, C.L. (2018, November). Adverse community experiences: Connecting zip code to mental health. Paper presented at the American Public Health Association Annual Meeting, San Diego, CA.

Brandow, C.L. (2018, November). Food as form of communication: An exploration of a school-based nutrition education program. Paper accepted for poster session at the American Public Health Association Annual Meeting, San Diego, CA.

Brandow, C.L. (2018, June). Workplace wellness: The value of organizational wellness. Paper accepted for poster session at the Psychiatric Rehabilitation Association 41<sup>st</sup> Annual Wellness and Recovery Summit, Denver, CO.

Brandow, C.L. & Cave, C. (2018, May). Exploring the impacts of community trauma and toxic stress on our well-being. Plenary session presented at the It's About Childhood & Family, Inc. Annual Conference, Syracuse, NY.

Swarbrick, M., Nemec, P.B., Brandow, C.L., & Spagnolo, A. (2018). Strategies to promote walking among community-dwelling individuals with major mental disorders. *Journal of Psychosocial Nursing and Mental Health Services*, 56(3), 25-32. doi: 10.3928/02793695-20171205-01

Brandow, C.L. & Cave, C. (2017, October). Wellness first: Understanding wellness as a social justice issue. Plenary session presented at the International Society for Ethical Psychology & Psychiatry, Inc. Annual Conference, Denver, CO.

Hay, T., Brandow, C.L., & Cave, C. (2017, September). Workplace wellness: The value of organizational wellness. Paper presented at the meeting of the New York Association of Psychiatric Rehabilitation Services, Kerhonkson, NY.

Brandow, C.L. & Cave, C. (2017, September). Zip Code > Genetic Code. Paper presented at the meeting of the New York Association of Psychiatric Rehabilitation Services, Kerhonkson, NY.

Brandow, C.L. (2016, August). From MyPlate to McTeacher's Night: Communication about nutrition in a middle school. Paper accepted for poster session at the 2016 National Conference on Health Communication, Marketing, and Media, Atlanta, GA.

Brandow, C.L. (2015, April). Advertising on BET: Invisibility of Black bodies in a cultural marketplace. Paper accepted for presentation at the 2015 UMASS English Graduate Organization Bodies That Sell Conference, Amherst, MA.

Brandow, C.L. & Matsaganis, M.D. (2015, April). How differential participation in a community intervention is related to variations in reproductive healthcare- and health information-seeking among women in a smaller and disadvantaged urban community. Paper accepted for poster session at the 2015 D.C. Health Communication Conference, Fairfax, VA.

#### INVITED LECTURES

MARIST COLLEGE, Poughkeepsie, New York 02/2018

- Topic: communication, representations, & culture

MARIST COLLEGE, Poughkeepsie, New York 04/2016

- Topic: communication, identity, & cultural humility

COLLEGE OF ST. ROSE, Albany, New York 11/2013

- Topic: persuasion in media

#### TRAINING

American Public Health Association Annual Conference	San Diego, California   2018
25 <sup>th</sup> Annual Social Marketing Conference	Clearwater, Florida   2018
41 <sup>st</sup> Annual Wellness and Recovery Summit	Denver, Colorado   2018
2 <sup>nd</sup> Annual Summit for Health Communication	Bethesda, Maryland   2018
Turning the Tide: New Directions in Health Communication	New York, New York   2018
American Public Health Association Annual Conference	Atlanta, Georgia   2017
College for Behavioral Health Leadership (The College) Convening	Austin, Texas   2017
National Conference on Health Communication, Marketing, and Media	Atlanta, Georgia   2016
The College Summit 2016	San Diego, California   2016
The College Population Health Symposium	Washington, DC   2016
D.C. Health Communication Conference	Fairfax, Virginia   2015
Online Course Development Training	Albany, New York   2015
Grantsmanship Center Essential Grant Skills Training	Syracuse, New York   2010
Association of Fundraising Professionals International Conference	San Diego, California   2008

SERVICE ACTIVITIES & COMMUNITY INVOLVEMENT

MENTAL HEALTH ASSOCIATION, Hudson, New York Advantage After School Program Volunteer	2015
UALBANY COMMUNICATION DEPARTMENT, Albany, New York Graduate Student Coordinator, Department Proseminar Series	2013-2014
UALBANY COMMUNICATION DEPARTMENT, Albany, New York 2014 Graduate Student Assistant, Department Commencement Ceremony	Spring 2013;
GLOBAL HEALTH MINISTRY, Philadelphia, Pennsylvania Nutrition Education Volunteer, Jamaica Medical Mission	Jan-Feb 2014
ALBANY CITY MISSION, Albany, New York Nutrition Education Volunteer at July 4 Healthy Hearts Fair	July 2013
ALBANY COMMUNITY CHARTER SCHOOL, Albany, New York Healthy Cooking/Nutrition Education After-School Program Volunteer	2012-2013

PROFESSIONAL MEMBERSHIPS

AMERICAN PUBLIC HEALTH ASSOCIATION  
Member

SOCIETY FOR HEALTH COMMUNICATION PROFESSIONALS  
Founding Member